



Overview of the KBCSD

(Korea Business Council for Sustainable Development)

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Introduction	•	KBCSD(Korea Business Council for Sustainable Development) is a CEO-led organization of 58 forward-thinking companies that endeavors to put Korean industry on track to economic development in harmony with environment and social development. KBCSD is a global network partner of the WBCSD(World Business Council for Sustainable Development)
History	•	 2002 : Inaugural General Meeting held on March 21 * Dr. Dong-Soo Hur, Chairman of GS Caltex Corporation, appointed the first Chairman of KBCSD 2009 : Designated as a focal point for 'Green Growth Business Dialogue' under the Presidential Committee on Green Growth (Recognized as a premier business voice in shaping national sustainability policies) 2012 : WBCSD Annual Council Meeting held in Seoul, in commemoration of the 10th Anniversary of the establishment of KBCSD 2015 : Sustainable Korea 2030 Master Plan established and officially announced Korea-China CEO Roundtable on Sustainable Development launced in Beijing 2016 : Dr. Myung-Ja Kim, former Minister of Environment, appointed the second Chairperson of KBCSD
Membership	•	KBCSD membership spans 58 enterprises that are spearheading sustainable business practices Member companies comprise 17 industrial sectors as follows: oil refinery and gas, steel, electrical and electronics, petrochemical, construction, aviation, automobile, paper and pulp, accounting and consulting, telecommunications, power utility, agriculture, etc.



Public-Private Policy Consultation	 Convene CEO gatherings with high-level officials from politics, government and the National Assembly with a view to providing business inputs regarding pending policy issues on sustainable development (Invitees include Prime Minister, Minister of Environment, Minister of Trade, Industry and Energy, etc.)
Policy Research	 Provide a platform for member interaction in developing sustainability policies, publishing policy recommendation reports, etc.
Visions and Roadmaps	 Establish mid-, and long-term visions and action plans for the business sector in its response to major sustainability megatrends (Sustainable Korea 2030 Master Plan)
Capacity-Building	 Enhance capacity-building and information-sharing for member companies associated with sustainability management through specialized education programs
Media Relations	 Hold KBCSD Media Awards on Sustainability on an annual basis to promote public and media awareness of sustainable development
International Relations	 Interact closely with WBCSD, CBCSD, Nippon Keidanren, ADB, GCF and other like-minded organizations to promote regional and global collaboration in such fields as climate change, energy, inclusive business, and global CSV Help member companies advance sustainable business practices by introducing best practice models and implementation tools proven by leading global expertises Spearhead green initiatives in Asia by holding 'Korea-China CEO Roundtable on Sustainable Development' aimed at expanding low-carbon, green business opportunities

KBCSD Members



Business Leadership for Sustainable Development

• Honorary Chairman :

✓ Dong-Soo HUR, Chairman of GS Caltex

• Chairperson :

✓ Myung-Ja KIM, President of the Korean Federation of Science and Technology Societies, Former Minister of Environment

• Vice Chairmen :

- ✓ Myung-Soo HUH, Vice Chairman, GS E&C
- ✓ Jin-Soo PARK, Vice Chairman & CEO, LG Chem
- ✓ Jun KIM, CEO, SK energy
- ✓ Othman Al-Ghamdi, CEO, S-OIL
- ✓ Seong YU, Executive Vice President, POSCO

• Board Members :

- ✓ Ja-Yong KOO, Chairman & CEO, E1 Corp
- \checkmark Soo-Young HUH, Vice Chairman, Lotte Chemical Corp
- ✓ Kyong-Ho LEE, President, Younglim Timber
- ✓ Kwan-Sup LEE, President & CEO, KHNP Co. Ltd
- ✓ Sang-Hun LEE, CEO, Hansol Paper Co. Ltd.



58 Member Companies

KBCSD Networks



Business Leadership for Sustainable Development

- **Government :** Ministry of Environment, Ministry of Trade, Industry & Energy, Ministry of Land , Infrastructure & Transport, Office for Government Policy Coordination, etc.
- National Assembly : Climate Change Forum, Environment & Labor Committee, Industry & Trade Committee, Sustainable Development Committee, etc.

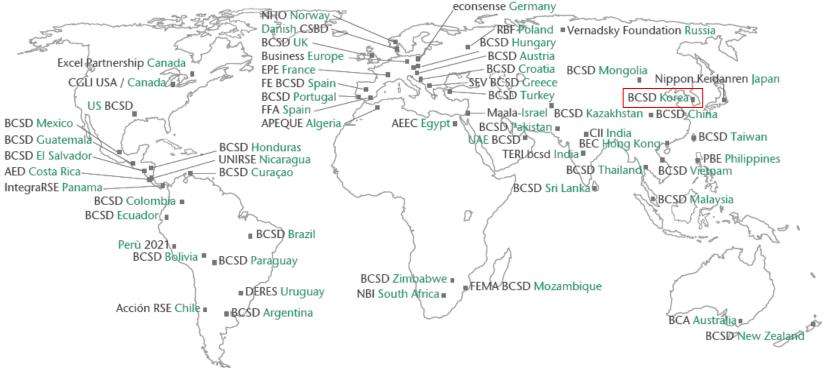




WBCSD (World Business Council for Sustainable Development)

- Founded in 1991 by a request of UNCED as a global CEO-led organization serving as a leading voice of business in support of sustainable development
- Currently, CEOs of more than 200 global companies around the world are actively engaged in the Council
 - Majority of members are in the upper ranks of 'Fortune Global 500 companies' and 'Global 100 Most Sustainable Companies' (annually announed in the Davos Forum)
- Sunny Verghese, President of Olam international, serves as the Chairman of WBCSD

WBCSD Global Network



What WBCSD Does

FReSH

The Chemical

Sector Project

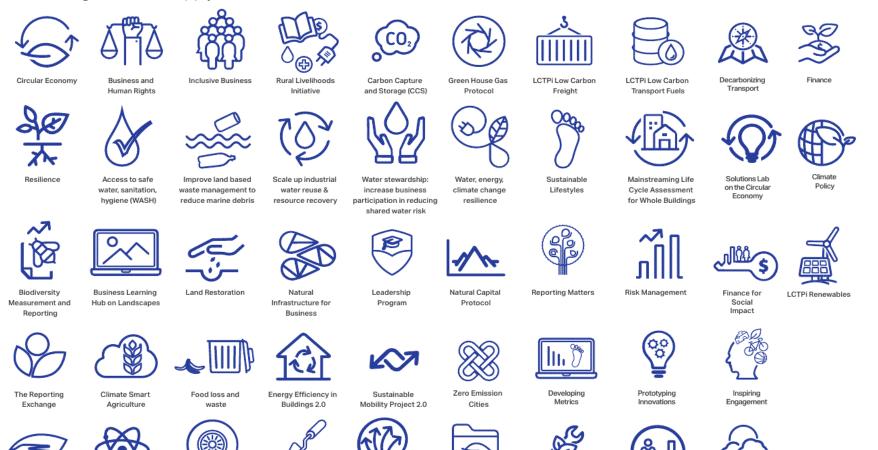
Tire Industry

Project



Business Leadership for Sustainable Development

- WBCSD helps member companies integrate successful sustainability into their core business strategies.
- manage risks, anticipate consumer demand, build positions in growth markets, secure access to needed resources, and strengthen their supply chains, etc.



Product Portfolio

Sustainability

Assessment

Natural Capital

Protocol Toolkit

Social Capital

Protocol

Forests & Forest

Products as Carbon

Sinks

Materials

Marketplace

Cement

Sustainability

Initiative (CSI)